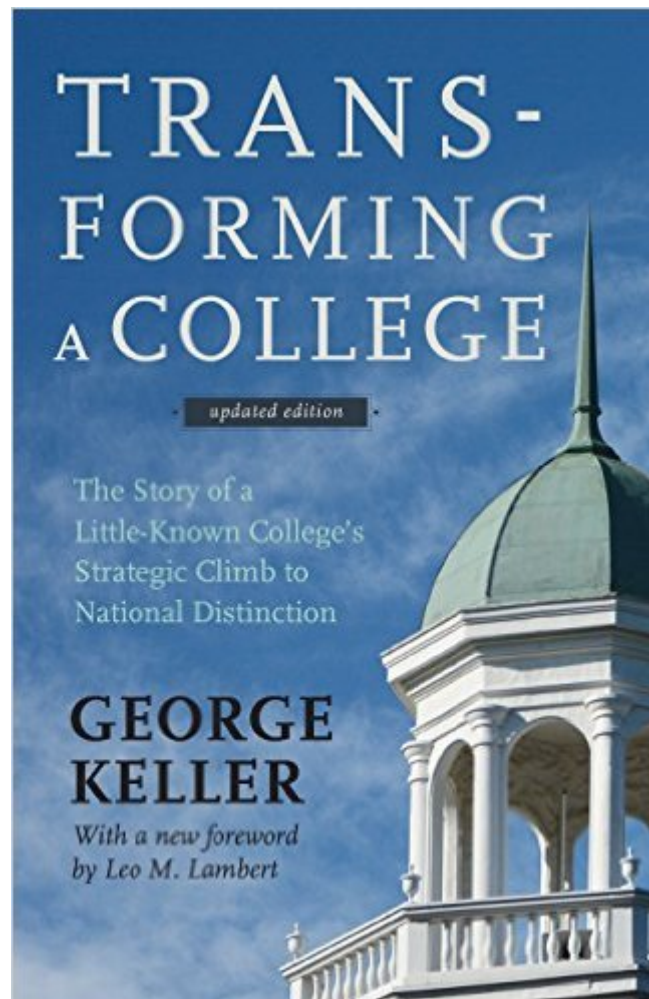


The book was found

Transforming A College: The Story Of A Little-Known College's Strategic Climb To National Distinction



Synopsis

Ten years after the publication of *Transforming a College*, Elon University continues to thrive as a school that reinvented itself and its community around the idea of inspiring and guiding students. George Kellera's now-classic account has been used as an inspiration and playbook for many other institutions. Available for the first time in paperback, this edition coincides with Elon's 125th anniversary. A new foreword and afterword from Elon president Leo M. Lambert tell the rest of the story of the university's ambitious agenda to position Elon as a top-ranked liberal arts university and a national leader in engaged teaching and learning.

Book Information

Paperback: 168 pages

Publisher: Johns Hopkins University Press; updated edition edition (February 21, 2014)

Language: English

ISBN-10: 1421414473

ISBN-13: 978-1421414478

Product Dimensions: 5.5 x 0.4 x 8.5 inches

Shipping Weight: 11.2 ounces (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars See all reviews (7 customer reviews)

Best Sellers Rank: #116,818 in Books (See Top 100 in Books) #7 in Books > Education & Teaching > Higher & Continuing Education > Administration #240 in Books > Education & Teaching > Schools & Teaching > Education Theory > Administration

Customer Reviews

As a parent of three children with whom I've shared the application process (the last having applied to Elon) this book is fascinating if for nothing more than seeing how a college can make itself appealing to applicants, and how it has added value to its educational offerings. But it is also a story of how a college can execute a form of "total quality management" in its efforts to both enroll and provide an education to students. Note that this book is slightly updated version of the original <http://www..com/Transforming-College-Little-Known-Strategic-Distinction/dp/0801879892/> with the current president providing an update. The book will also make the parent of a college bound student be more aware of what "non-name" schools may have to offer. I had first heard of it when a young woman with a stellar background who attended our church told us she was attending there; my thinking was she could attend a much "better" school. But after learning about Elon first-hand with much research and visits with two of my children I saw how good a fit it was for her. Over the

past 50 years, the book details how Elon developed offerings that fit the demographic it was targeting: Children of parents who for the most part could afford the tuition, which is value-priced when compared with other similar schools that will perhaps both set a list price higher but discount more. The book also explains how the financial policies led to the schools ability to expand and make appearance and offerings at the expense of what many consider a given for most highly rated schools - the ability to admit and provide for all students who have financial needs.

[Download to continue reading...](#)

Transforming a College: The Story of a Little-Known College's Strategic Climb to National Distinction Learning to Climb Indoors (How To Climb Series) How to Climb 5.12 (How To Climb Series) Little Book of Strategic Peacebuilding: A Vision And Framework For Peace With Justice (Little Books of Justice & Peacebuilding) "Basket Specialties" Gifts Of Distinction For That Special Someone: Themes And Products For The Perfect Basket Colleges of Distinction 2017 National Electrical Code 2002 (softcover) (National Fire Protection Association National Electrical Code) Fire Stick: The Complete User Manual To Starting With And Using Fire TV Stick, Plus Little-Known Tips And Tricks! (Streaming, How To Use Fire Stick, Fire TV Stick User Guide) Fire Stick: The Ultimate Fire Stick User Guide - Learn How To Start Using Fire Stick, Plus Little-Known Tips And Tricks! (Streaming ... TV Stick User Guide, How To Use Fire Stick) Paperwhite Users Manual: The Complete Kindle Paperwhite User Guide - How To Get Started And Find Unlimited Free Books + Little Known Tips And Tricks! (Paperwhite Tablet, Paperwhite Manual) iPhone 6: Practical User Guide To Master Iphone 6, 6 S And 6 S Plus! Includes Little-Known Tips and Tricks (Iphone 6, IOS 9, Apple) A Rose by Any Name: The Little-Known Lore and Deep-Rooted History of Rose Names My experience with Scleroderma a little known autoimmune disease Vitamin K2: Understanding How a Little Known Vitamin Impacts Your Health Annotated Godfather: The Complete Screenplay with Commentary on Every Scene, Interviews, and Little-Known Facts Vitamin K2 and the Calcium Paradox: How a Little-Known Vitamin Could Save Your Life How Audiobooks Make You Smarter: 7 Little Known Ways Audiobooks Can Boost Memory Capacity and Increase Intelligence Best Summit Hikes in Colorado: An Opinionated Guide to 50+ Ascents of Classic and Little-Known Peaks from 8,144 to 14,433 feet The Little Book of Circle Processes : A New/Old Approach to Peacemaking (The Little Books of Justice and Peacebuilding Series) (Little Books of Justice & Peacebuilding) The Little Book of Horse Racing Law: The ABA Little Book Series (ABA Little Books Series)

[Dmca](#)